

Participation Conditions – Sustainability in Hospitality Contest

1. Eligibility

The contest is open to Hospitality and Culinary Arts students worldwide, enrolled in an institution that is part of our Alliance Network. Participation can be individual or in teams of up to three (3) members.

2. Project Criteria

Participants must propose an innovation, concept, or design that addresses a sustainability challenge in the Hospitality Industry. The project must:

- Engage guests without requiring sacrifices, making sustainability immersive and rewarding.
- Encourage the long-term adoption of responsible habits.
- Present an innovative, applicable, and scalable approach for the Industry.

3. Submission Format

Candidates must submit a written report in PDF format, including:

- A clear and structured description of the concept.
- An explanation of its functionality, target audience, and benefits.
- Visual materials such as infographics, diagrams, sketches, photos, models, or AI-generated visuals sent via WeTransfer.
- A short video (optional but highly encouraged) demonstrating the concept's implementation.

4. Submission Deadlines and Guidelines

Participants must submit their application before the deadline specified by the organizers. Entries must be sent via the specified email according to the guidelines.

5. Evaluation Criteria

A jury composed of Industry professionals and sustainability experts will evaluate the projects based on the following criteria:

- Clarity & Structure of Proposal
- Innovation & Creativity
- Guest & Stakeholder Engagement
- Social Impact
- Economic Impact

- Environmental Impact
- Presentation Quality
- Scalability & Industry Relevance
- Feasibility
- Economic Viability
- Alignment with Hospitality Needs

6. Language Requirement

All submissions must be in **English** to ensure fair evaluation by an international jury.

7. Awards and Prizes

Winning projects will gain invaluable opportunities, including the chance to present their concepts to Industry leaders, fostering connections that could shape their future careers. In addition, winners will receive a sustainable cookbook and a selection of exclusive gifts, provided at the discretion of the organizers.

8. Rights, Plagiarism, and Intellectual Property

- **Originality & Plagiarism:** All submitted projects must be original and must not infringe on any existing intellectual property rights. Any form of plagiarism or unauthorized use of copyrighted materials will result in immediate disqualification.
- **Ownership Rights:** Participants retain full ownership of their ideas and projects. However, by submitting an entry, participants confirm that they are the rightful creators of the work and that it does not violate any third-party rights.
- **Diffusion & Usage Rights:** By participating, candidates grant the contest organizers the non-exclusive right to use, distribute, display, and promote their projects (including written reports, visuals, and videos).
- **Confidentiality:** Participants should avoid including sensitive or proprietary information in their submissions, as the organizers cannot guarantee confidentiality.

9. Team Composition & Responsibilities

- Each team must designate a team leader who will be the main point of contact with the organizers.
- Participants may only be part of one team; multiple entries from the same individual will not be accepted.

10. Disqualification & Ethical Conduct

Any form of misconduct, including falsification of data, misrepresentation, or unethical behaviour, will lead to disqualification.

11. Withdrawal & Modifications

- Participants may withdraw from the contest before the submission deadline by notifying the organizers.
- Once submitted, projects cannot be modified or replaced unless explicitly requested by the organizers.

12. Participation Costs & Funding

- There is no entry fee for the contest.
- Participants are responsible for any costs associated with the development of their project (e.g., materials, software, video production).

15. Force Majeure & Contest Cancellation

- The organizers reserve the right to modify, postpone, or cancel the contest due to unforeseen circumstances.
- In such cases, participants will be informed promptly, and alternative solutions may be proposed.

16. Acceptance of Regulations

Participation in the contest implies full acceptance of these conditions. Any violation may result in disqualification of the candidate or team.