

Combining RDI into Learning Case Study: HUNGRY FOR FINLAND

Ilias Kuntras and Nataliia Chernova presenting their path to complete the Bachelor Thesis

10.11.2023



Haaga-Helia

Bachelor Thesis at Haaga-Helia University of Applied Sciences

- Degree Programme in Hospitality and Tourism Experience Management – [curricula](#) (old curricula)
- Research and Development, 5 cr – [course outline](#) (note old curricula)
- Thesis - [instructions](#)

Teaching methods and instruction

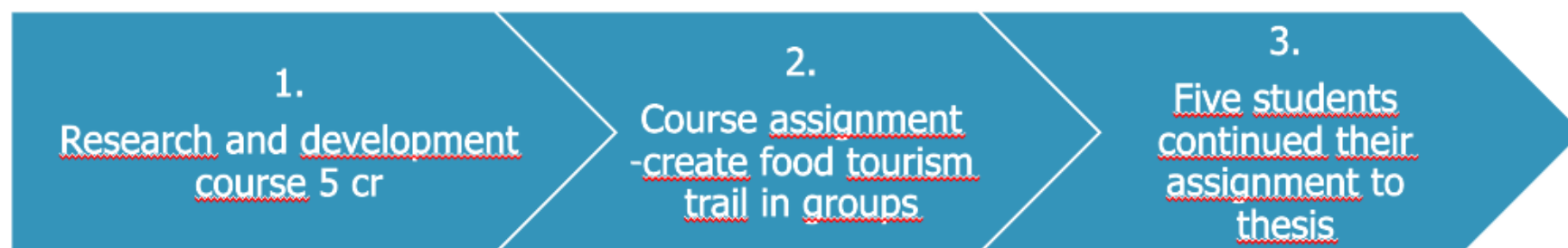
The learning objectives, after having completed this course or attained an equivalent competence level, the student:

- Knows how to find relevant information as well as sources and critically assess the trustworthiness of information
- Knows how to analytically describe the research process in the appropriate academic style and correctly refer to sources
- Knows how to use suitable methods for the collection and analysis of data concerning working life
- Knows how to justify one's choices and make concrete and actionable development proposals
- Knows how to apply ethical principles throughout the research and development process

Working life connections

Development work of co-operating with students' place of employment or other company/organization/**project** operating in the business to meet the learning objectives.

Example: Hungry for Finland projects and learning



5 + 15 = 20 cr

Thesis phases 1-3

1. **1) Thesis phase 1 (Outline) - 5 ECST** - this course is thesis phase 1, during which you will familiarize yourself with the entire thesis process, look into narrowing down your topic, learn about writing, methods, data analysis, etc.
2. **2) Thesis phase 2 (Theory and framework) - 5 ECST** - once phase 1 is over, you will be appointed a thesis supervisor and start working with them.
3. **3) Thesis phase 3 (Finalized thesis) - 5 ECST** - After completing your theory part, you will be transitioning to the last part of your thesis, presenting and publishing your work. Please enroll in Moodle for Thesis Phase 3 course.

Thesis phase 3 (Finalized thesis) - 5 ECST

Thesis presentation

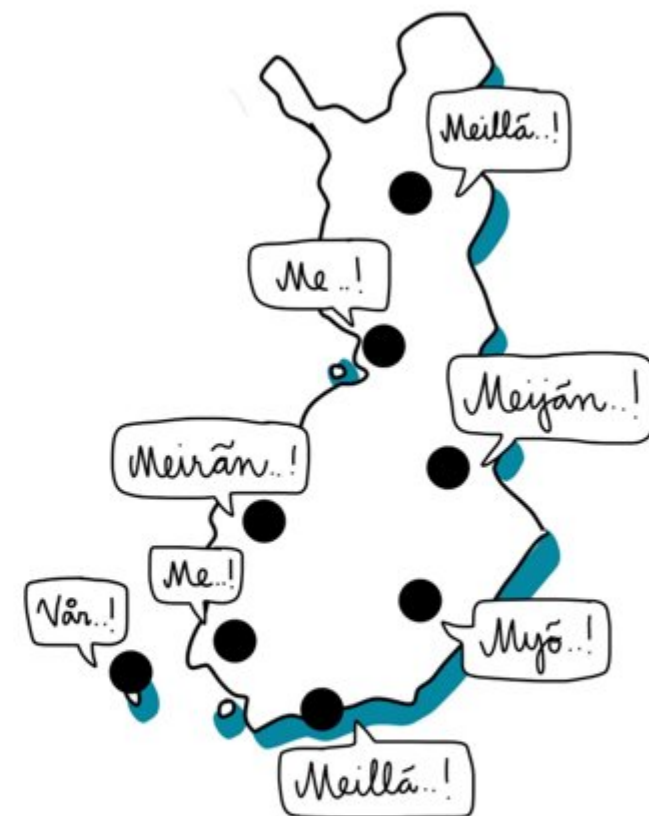
When the thesis is completed, the student is required to present his/her thesis. Permission to present the thesis is given by the thesis supervisor. The presentation can take place today November 8th for Iljas and Nataliia

Hungry for Finland

– Support and inspiration for food tourism development in Finland since 2012
by Haaga-Helia UAS

Kristiina Adamsson, 26th of October 2023

www.hungryforfinland.fi



Maa- ja metsätalousministeriö



The story of food
tourism in Finland

-video

Click the picture 1.3 min video

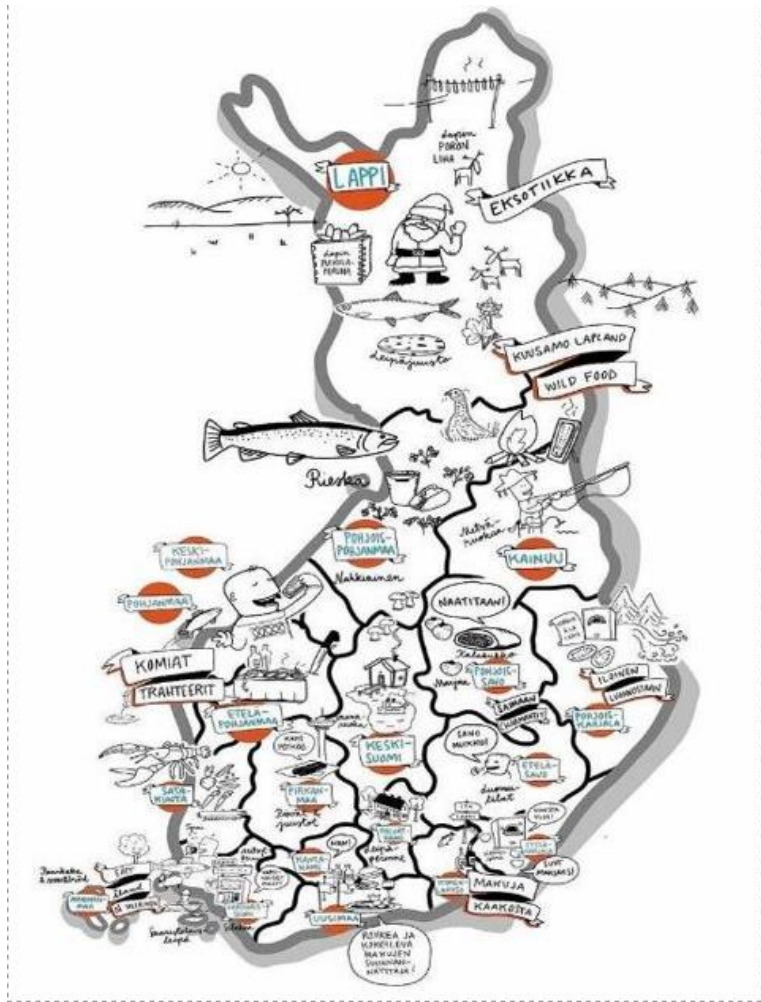


Food tourism!

” The act of traveling for a taste of place in order to get a sense of place.”

-World Food Travel Association

Photo: Visit Finland, Elisa Manninen



For foodie,
heavy user
of food tourism...

Regional Finnish food tourism
profiles

“Why serve a meal,
When you can
serve
a memory?”



Photo: Visit Finland, Elisa Manninen



Kristiina Adamsson is an inspiring and colorful food tourism professional with a 10 years of experience in food tourism development, reseach, innovation and teaching.

She is now Hungry for Finland project manager and the evalution team member of the competion targeted to companies in the food tourism field

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